



## TERA Board of Directors

### Meeting Minutes January

DATE/TIME: January 5, 2025, 1936-2033

Guest(s): Breanne Smith

Recorder: Kathy Hezeau

Attendance:

Matt Riley President	P	Alan Padgett Vice President	P	Jessica Reily Treasurer & membership	P	Kathy Hezeau Secretary	P	Todd Hezeau Education & Webmaster	P	Kerry Lowery Awards	P	Debbie Betz Member at Large	P	Debra Lemmons Member at Large	P
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TOPIC	DISCUSSION/CONCLUSION	ACTION
<b>Call to Order</b>	Matt Riley called the meeting to order.	<b>Action:</b> none
<b>Board Elections</b>	Congratulations to Kerry and Todd for being re-elected to the board of directors. TERA welcomes the addition of 2 new members at large, Debbie Betz and Debra Lemmons.	<b>Action:</b> none
<b>2026 Donations</b>	Update from Matt and efforts underway in hopes of renewing TABA donations for 2026. These funds will be used solely for the promotion of equine safety and in 2025 they were used to aid ride managers with Veterinarian ride fees which was greatly appreciated by the TERA ride managers.	<b>Action:</b> Matt continues working on obtaining TABA donation for 2026.
<b>Fundraising Chair nomination</b>	The committee discussed fundraising efforts for 2025. Todd recognized Jan Hudson for her outstanding work on behalf of TERA, particularly her success in obtaining donated products for ride prizes. A motion was made to establish a fundraising committee and to ask Jan Hudson to serve as chair, continuing her fundraising efforts for TERA rides in 2026. The motion was unanimously approved. A concern was raised regarding TERA's status as a 501(c)(3) organization. It was emphasized that TERA must maintain accurate records of all donations to remain compliant. Jessica has developed a formal donation procedure, and all members who secure donations must coordinate with her to ensure proper documentation. It was also noted that donations are now tax-deductible for donors.	<b>Action:</b> Alan will f/u with Jan to see if she is interested and will report back for next month. *Ride managers and all TERA members to connect with Jessica on all donations.
<b>Trace Trails Tinsel &amp; Trace</b>	Breanne Smith provided update on her state of readiness for the upcoming ride. No concerns expressed. T-shirt expenses need to be provided for Matt & Jessica. General discussion about how other rides dispense T-shirts and that everyone received the T-shirts at registration not during awards ceremony.	<b>Action:</b> Breanne to provide Jessica with an invoice for T-shirts.
<b>End of Year Awards</b>	Kerry has about 50% of awards completed. Schedule with upcoming ride preps makes it impossible to be ready by Tinsel & Trace. Goal is to have it ready for Racing Stripes and Debbie will get awards from Kerry as she will not be attending.	<b>Action:</b> Debbie to coordinate with Kerry time/place



		to pick up awards.
<b>Promoting Endurance Riding</b>	Matt brought forth the idea of advertising endurance riding to promote the sport and bring in new riders. Debbie suggested creating a flyer that could be displayed at different locations such as feed stores. Different magazines were also discussed and suggested. A QR code could be shared at the next ride and shared among attendees.	<b>Action:</b> Debbie to create a flyer for posting and promoting endurance riding.
<b>AHA</b>	General discussion was opened regarding benefits of AHA membership and promoting the Region 9 championship. Competition cards have benefits and are required for AHA championship eligibility. Recommend riders visit website at <a href="http://ArabianHorses.org - Nationals">ArabianHorses.org - Nationals</a> for further information.	<b>Action:</b> none
<b>TERA website</b>	General discussion about contents of TERA webpage. Mentorship link is available on the webpage where local riders can search for someone in their area to connect. Todd will review and update the list. The new rider's clinic shares this information with attendees to provide additional support and aid. Todd to add quick connect link on main page for a quick link to new riders so they can quickly review and reach out to current mentors.	<b>Action:</b> Todd to review mentor list and update and create quick link on front page of website.
<b>New Business</b>	Debra suggested one of the board members provide 5 min briefing at TERA rides to inform riders what TERA is doing for them. Google drive has been developed by Jessica and will share with the board members for ease of communication and review of documents for the board of directors.	<b>Action:</b> Any board member present at TERA ride can provide brief updates to members at ride meetings if pre-approved by ride manager.
<b>Meeting adjourned</b>	Next meeting February 3 <sup>rd</sup> .	